



TEAM ASSET MAPPING TIPS

One important part of implementation team building is identifying the assets that exist amongst your team members. While some assets may be obvious, others may not be readily apparent, so intentional attention to discovering assets is a worthwhile task. The tips below can help you and your team walk through the process of identifying your collective assets. Investing time in gathering this information will support your team in proactively identifying opportunities to collaborate, leveraging shared resources, and disseminating information in service of implementing a new policy, practice, program, or innovation.



START WITH THE OBVIOUS

Knowledge, skills, and abilities (KSAs) often come to mind first when assets are mentioned. That's ok! An easy way to begin is to have team members list the KSAs they developed in their current role, then look back and list those tied to prior work experience.



THINK OUTSIDE THE BOX

While KSAs are assets, they are often not your ONLY assets. Physical, social, and capital assets can also help your group reach its goal. Be sure to include tangible assets, professional networks, and financial resources relative to your work, so long as team members voluntarily identify them.



GET TO WORK!

You may be asset rich in some areas and seek opportunities to grow your assets in others but mapping your assets can set you on the path to action. Once you know your assets, leaders can guide the team in discovering the relationships between them and how they can be exercised together to support your goals



TEAM ASSET MAPPING FACILITATION TIPS



Just about ready to begin team asset mapping? Use these facilitation ideas to make the process your own!

01

Make It Engaging!

Encourage team members to move around the room and work in small groups to create their map. A variety of tools such as whiteboards, poster paper, or interactive online tools like Google Jamboard can all encourage creative and interactive fun.

02

Use Open Ended Questions

- What are our collective strengths?
- What stands out to you about our map?
- Are we noticing any gaps?
- What could we use more of?
- How does our asset map support our vision for successful implementation of _____?
- Are there opportunities for leveraging our resources to build capacity for _____?

03

Document the Work

Create institutional memory by ensuring that the team's work is documented in a location that can be accessed by everyone and revisited as needed. This may include hanging a physical copy in a shared workspace or shared electronic copies.

04

Collectively Identify Next Steps

Now that your team has created a team asset map, use the product to generate conversations to identify best next steps. Identifying opportunities for collaboration, leveraging team resources in service of an implementation goal, or disseminating this information out a larger network are just a few of many possibilities!